



**Link Distribution (UK) Ltd**  
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Link Distribution Ltd are one of the fastest growing trade only distributors of IT components in the UK, Based in our central UK location in West Yorkshire. Link deal directly with some of the worlds leading manufacturers to bring our customers an extensive portfolio of products.

At Link Distribution our company strategy is very straight forward yet at the same time highly focused to meet each individual customer's requirements. Our main goal is to supply all of our customers with the best quality components at the most competitive prices.

With over 15 years experience in the components industry our main business strategy is to distribute PC components and peripherals and to offer a value added service into a rapidly growing OEM/reseller customer base.

At link we pride ourselves on our staff, who make sure that each customer gets dealt with on a personal basis by our fully trained account managers. This enables us to recognise each individual customers needs and requirements. The main reason behind our theory is to make sure that all customers are given pre-sales and after sales support from their own individual account manager, ensuring an excellent business relationship and expand their business in the most effective way.

Link's main business strategy unlike some of our competitors is to support each individual customer equally, whether they are a small retail outlet or a large system integrator, as we feel our reputation is key in this very competitive market.

Our main headquarters in West Yorkshire is home to our highly trained sales, warehousing and customer service teams. We are available on a local rate phone number, and direct emails for each department.

The IT market has rapidly become one of the largest industries in the world, link will continue to invest in our customers, staff and all suppliers globally to meet all the challenges ahead which we come across in the future.

#### **Quick summary of why you should become a partner of Link Distribution**

- Fully interactive website with full product details and specifications.
- Online database updated daily with new products, prices and images.
- Automated RMA system.
- Sales /Customer /Technical Support all online.
- Our team of dedicated and highly trained account managers.
- Contactable on a local rate phone number instead of a national rate number.

Link look forward to doing business with all our Customers in the very near future

**DAVID DONALDSON**  
Managing Director